

CPE

Account Types

Date:

Billing Type

Comments

2213

Weekly/Irregular

Local/Political Candidate Agency BRD

Contract #	5272473	Date Entered	06/06/22
Schedule Dates	06/07/22-06/13/22	Last Modified	06/06/22
Advertiser	David Blair for Montgomery County Executive-D (:	Entered By	Mark Afshar
Agency	Assembly (16037)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	Est 2213 w/o 6/7 (1739467)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	3 Wide Life
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	, ,	Commission %	15.00
Phone/Fax	1	Commission	\$8,130.00

Net Total

Sales Tax

Date:

Comments:

\$46,070.00

Washington (WJLA	<u> </u>	
By Broadcast Month		<u>Rate</u>
Jun. 2022	66	\$54,200.00
Grand Total:	66	\$54,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/07/22-06/08/22	3	:30	9A- Live with Kelly			1	1					2	\$300.00	\$600.00	Washington (WJLA)		6/6/22
2.0	Normal Line / SPOT	06/13/22-06/13/22	3	:30	9A- Live with Kelly		1							1	\$300.00	\$300.00	Washington (WJLA)		6/6/22
3.0	Normal Line / SPOT	06/08/22-06/10/22	3	:30	10A- News-Good Morning Washington at 10a				1	1	1			3	\$250.00	\$750.00	Washington (WJLA)		6/6/22
4.0	Normal Line / SPOT	06/08/22-06/09/22	3	:30	10:58:25A- ABC-The View				1	1				2	\$500.00	\$1,000.00	Washington (WJLA)		6/6/22
5.0	Normal Line / SPOT	06/13/22-06/13/22	3	:30	10:58:25A- ABC-The View		1							1	\$500.00	\$500.00	Washington (WJLA)		6/6/22
6.0	Normal Line / SPOT	06/13/22-06/13/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$300.00	\$300.00	Washington (WJLA)		6/6/22
7.0	Normal Line / SPOT	06/07/22-06/08/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1	1					2	\$300.00	\$600.00	Washington (WJLA)		6/6/22
8.0	Normal Line / SPOT	06/07/22-06/08/22	3	:30	2P- ABC-General Hospital			1	1					2	\$400.00	\$800.00	Washington (WJLA)		6/6/22
9.0	Normal Line / SPOT	06/13/22-06/13/22	3	:30	2P- ABC-General Hospital		1							1	\$400.00	\$400.00	Washington (WJLA)		6/6/22
10.0	Normal Line / SPOT	06/08/22-06/10/22	3	:30	6:57P- 7P (EST)				1		1			2	\$3,500.00	\$7,000.00	Washington (WJLA)		6/6/22
11.0	Normal Line / SPOT	06/07/22-06/10/22	3	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$1,400.00	\$5,600.00	Washington (WJLA)		6/6/22
12.0	Normal Line / SPOT	06/13/22-06/13/22	3	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,400.00	\$1,400.00	Washington (WJLA)		6/6/22
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:03 AM on Tuesday, June 7 2022

				C	ontrac	:t # 5272473	}						D	ate Ente	red ()	6/06/22		Washingto	n (WJLA))		ı
				Sc	hedule Date								La	ast Modif		6/06/22		By Broadcas	t Month	-	<u>Rate</u>	ı
		WJLA		Ac	dvertiser	David Blair for N	Monto	jomer	у Соц	nty Ex	cecuti	ive-D	(: E	ntered B		lark Afshar		Jun. 2022	=	66	\$54,200.00	ı
	00		on Blvd, 6th Floor	Ag	gency	Assembly (1603	37)						C	О-ОР	N	0		Grand Total:		66	\$54,200.00	ı
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WJL	A-TV WASHINGTON, DC			Sa	lesperson	HOUSE-WASHIN	•		•	JLA/EJ	ILA (3	3869)	0	order Typ	e 3	Wide Life						
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Asse	embly				ıyer Name	**************************************							C	Commissio	on % 1	5.00						
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Floo	r 67			СР		2213							N	let Total	4	46,070.00						
New	York, NY 10007				count Types		andid	lata A	aona	, DDD				ales Tax	7	10,070.00						ı
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Line	Line Type / Break Typ	pe (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	We Th	Fr	Sa	Su	Spots	Rate	Total		Station		Commen	ts Entered	_
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13.0 14.0 15.0 16.0 17.0 18.0 19.0 20.0 21.0 22.0	Normal Line / SPOT		06/13/22-06/13/22 06/07/22-06/10/22 06/07/22-06/09/22 06/08/22-06/10/22 06/13/22-06/13/22 06/10/22-06/10/22 06/07/22-06/07/22 06/08/22-06/08/22 06/13/22-06/13/22	3 3 2 2 2 2 3 3 3	3 :30 3 :30 2 :30 2 :30 2 :30 3 :30 3 :30 3 :30 3 :30	7:27:41P- Jeopardy 7:27:41P- Jeopardy 11:00:26P- News-7News ON YOUR SIDE at 11PM 11:30:26P- News-7News ON YOUR SIDE at 11PM 11:30:26P- News-7News ON YOUR SIDE at 11PM 12:05A- ABC-Jimmy Kimmel 11:35P- ABC-Jimmy Kimmel 11:07A- ABC-Nightline 12:37A- ABC-Nightline 8P- ABC-Holey Moley	SPW	1	1 1 1	1 1 1 1	1		Su Su I	Spots 1 4 2 2 1 1 1 1 1 2	\$2,000.0 \$2,000.0 \$650.0 \$650.0 \$300.0 \$100.0	\$2,000.00 \$8,000.00 \$1,300.00 \$1,300.00 \$650.00 \$300.00 \$300.00 \$100.00 \$2,000.00	Washington Washington Washington Washington Washington Washington Washington Washington Washington	(WJLA)		Commeni	6/6/22 6/6/22 6/6/22 6/6/22 6/6/22 6/6/22 6/6/22 6/6/22	<u>-</u>

CONFIRMATION CONTRACT

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:03 AM on Tuesday, June 7 2022

WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209	Contract # Schedule Dates Advertiser Agency Product Brand Salesperson Sales Office	5272473 06/07/22-06/13/22 David Blair for Montgomery County Executive-D Assembly (16037) POLITICAL CANDIDATE (ns) (1186) Est 2213 w/o 6/7 (1739467) HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) WJLA/GJLA/EJLA	CO-OP External # Demo	06/06/22 06/06/22 Mark Afshar No 3 Wide Life	Washington (WJL By Broadcast Month Jun. 2022 Grand Total:	-
Assembly One World Trade Center Floor 67 New York, NY 10007		Buyer Name Phone/Fax CPE Account Types Billing Type Comments	/ 2213 Local/Political Candidate Agency BRD Weekly/Irregular	Commission % Commission Net Total Sales Tax	15.00 \$8,130.00 \$46,070.00		
ing Type / Popul Type	no (Def. #) Dates	Cool Longth	Dun Times COW Mr. Tu. Wo. Th. Fr. Co.	Sul Saul Du	- Tabl	Christian	

					America Saturday												
25.0	Normal Line / SPOT	06/11/22-06/11/22	3		9A- ABC-Good Morning America Saturday 2						1		1	\$300.00	\$300.00	Washington (WJLA)	6/6/22
26.0	Normal Line / SPOT	06/11/22-06/11/22	1		6:58:56P- Wheel Of Fortune Wknd						1		1	\$1,600.00	\$1,600.00	Washington (WJLA)	6/6/22
27.0	Normal Line / SPOT	06/11/22-06/11/22	3	:30	7:28P- Jeopardy Wknd						1		1	\$1,000.00	\$1,000.00	Washington (WJLA)	6/6/22
28.0	Normal Line / SPOT	06/11/22-06/11/22	3	:30	11P- 12A (EST)						1		1	\$150.00	\$150.00	Washington (WJLA)	6/6/22
29.0	Normal Line / SPOT	06/12/22-06/12/22	3	:30	7:30A- 8A (EST)							1	1	\$100.00	\$100.00	Washington (WJLA)	6/6/22
30.0	Normal Line / SPOT	06/12/22-06/12/22	3	:30	11P- 12A (EST)							1	1	\$200.00	\$200.00	Washington (WJLA)	6/6/22
31.0	Normal Line / SPOT	06/12/22-06/12/22	3		7:58:40A- ABC-Good Morning America Sunday							1	1	\$350.00	\$350.00	Washington (WJLA)	6/6/22
32.0	Normal Line / SPOT	06/07/22-06/10/22	2	:30	9A- Live with Kelly			1	1 1	1 1	L		4	\$525.00	\$2,100.00	Washington (WJLA)	6/6/22
33.0	Normal Line / SPOT	06/07/22-06/10/22	2	:30	7A- 8A (EST)			1	1 1	1 1	L		4	\$900.00	\$3,600.00	Washington (WJLA)	6/6/22
34.0	Normal Line / SPOT	06/07/22-06/10/22	2	:30	8A- 9A (EST)			1	1	1	L L		3	\$900.00	\$2,700.00	Washington (WJLA)	6/6/22
					CON	FIF	RMA	AΤ	ION	I C	ON	ITR	RAC	T			···

\$400.00

\$400.00 Washington (WJLA)

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

:30 7A- ABC-Good Morning

B/E Bookend P/B Piggy Back

24.0 Normal Line / SPOT

Printed At: 10:03 AM on Tuesday, June 7 2022

06/11/22-06/11/22

<u>Rate</u>

\$54,200.00 \$54,200.00

66

Comments

Entered

6/6/22

	WJLA	Contract # Schedule Dates Advertiser	5272473 06/07/22-06/13/22 David Blair for Montgomery County Executive-D (:	Date Entered Last Modified Entered By	06/06/22 06/06/22 Mark Afshar	Washington (WJLA By Broadcast Month Jun. 2022	Spots 66
WJLA-TV WASHINGTON, DC	1100 Wilson Blvd, 6th Floor Arlington, VA 22209	Agency Product Brand Salesperson	Assembly (16037) POLITICAL CANDIDATE (ns) (1186) Est 2213 w/o 6/7 (1739467) HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	CO-OP External # Demo Order Type	No 3 Wide Life	Grand Total:	66
Assembly One World Trade Center Floor 67 New York, NY 10007		Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	WJLA/GJLA/EJLA / 2213 Local/Political Candidate Agency BRD Weekly/Irregular	Package Deal Commission % Commission Net Total Sales Tax	15.00 \$8,130.00 \$46,070.00		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / SPOT	06/07/22-06/10/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM	3		Х	Х	Х	Х			3	\$600.00	\$1,800.00	Washington (WJLA)		6/6/22
36.0	Normal Line / SPOT	06/07/22-06/10/22	2		5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		6/6/22
37.0	Normal Line / SPOT	06/12/22-06/12/22	3	:30	11P- 12A (EST)								1	1	\$200.00	\$200.00	Washington (WJLA)		6/6/22
					CON	HIH	KIVI/	ΑI	IOI	N C		I M	K	AC	I				
Accepted	l-Agency/Advertiser:			Date:	Accepted-St	ation:									Date:	Comments:			

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B/E Bookend P/B Piggy Back

Printed At: 10:03 AM on Tuesday, June 7 2022

<u>Rate</u>

\$54,200.00

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